

A PREMIER CAPITAL POOL COMPANY IN PARTNERSHIP WITH

cg/Canaccord
Genuity

COUNTY CAPITAL 2

WILL FINANCE AND GUIDE ONE PRIVATE GROWTH COMPANY BY PROVIDING IT WITH CAPITAL AND A CLEAN PUBLIC LISTING

CAPITALIZATION: \$1.9M

SHARES ISSUED: 23M

SYMBOL: CTWO.P

WHY COUNTY

Financing:	We have the ability to bring \$10M+ to our deals
Commitment:	We dedicate full-time resources to each transaction
Track Record:	11 go-public transactions completed
Relationships:	Preferred partnerships with TMX and regulators
Expertise:	20 of Canada's leading financiers as investors

WHY PUBLIC GROWTH CAPITAL

New Capital:	Open an untapped channel to large pools of capital
Simple Equity:	Avoid controlling and complex private capital
Exposure:	Increase public profile with investors and clients
M&A:	A capital efficient acquisition / expansion strategy
Liquidity:	For shareholders and employees

WHAT WE LOOK FOR

Revenue:	Monthly recurring and ideally cashflow positive
Market Fit:	"product-market fit"; product/service in market
High Growth:	MoM growth that can be accelerated once public
Diversified:	Low customer concentration; in multiple jurisdictions
Ownership:	Significant ownership by management / employees

CASE STUDY

COUNTY 1

\$1.8m capitalization

230 shareholders

Sept 2018 IPO Date

COMPLETED RTO
MAY 2019 WITH

ADCORE

Israeli-based SaaS

\$25m valuation

\$12m 2018 revenue

\$4m 2018 EBITDA

HIGHLIGHTS

- \$4.5m raised by County insiders to fund QT
- 3 months from NDA with Adcore to closing
- +400% ROI to County's IPO investors

+400%
Increase in market
capitalization
since listing



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